

**City of Menahga  
Action Memorandum 17-005**

**Subject:** Approve Payment of West Central Economic Development Alliance (WCEDA) Invoice #10320177 in the Amount of \$10,000

**Agenda of: January 9, 2017**

Approved

**Council action:** Postponed to February 13

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**Summary statement:**

Action Memorandum 17-005 authorizes WCEDA's yearly payment of the economic development services provided by WCEDA

**Fiscal information:**

Total amount of funds listed in this legislation: \$ 10,000

This legislation (✓):

<input type="checkbox"/> Has no fiscal impact	<input type="checkbox"/> Creates a positive impact in the amount of: \$ _____
	<input checked="" type="checkbox"/> Creates a negative impact in the amount of: \$ <u>10,000</u>

Funds are (✓):

<input checked="" type="checkbox"/> Budgeted	Line items(s): <u>101-41400-433 Dues &amp; Subscriptions</u>
<input type="checkbox"/> Not budgeted	Affected line item(s): _____

## WCEDA Director 2016 Year in Review

Consultant will develop a comprehensive strategic plan for implementing the WCEDA 2016 goals. This will include determining project priorities, general strategies, and estimated budgets.

- ✓ Budget Complete
- ✓ Monthly Directory Reports reflecting progress and activity.

Implementing a capital campaign/SBDC for the organization.

- ✓ Capital Campaign \$71,470
- ✓ SBDC \$4,160
- ✓ Total **\$75,630**

Applying for targeted grants that can help the organization reach its goals.

- ✓ Arts Based Community Development Grant Program
  - Not Awarded (\$5,000)
- ✓ Rural Broadband Feasibility Study grant
  - Awarded (\$13,825)
- ✓ AGRI Agriculture Value-Added Feasibility Study Grant (VAFSG)
  - Awarded (\$6,000)

Developing and administering finance and business development programs such as business loan programs, business training, tax increment financing and tax abatement.

- ✓ 10 loan applications-9 approved 1 pending
  - Funded \$1,121,000
  - Pending \$300,000
  - Total **\$1,421,000**

Assisting businesses and developers by providing technical, financial, and referral services to enhance development projects.

- ✓ Contracted SBDC Consultant for Wadena County
  - 12 Clients
  - 104 Consultation hours
  - 37 Jobs Created/Retained
  - Opened/expanded 10 new Businesses
    - Maasconi's Char and Bar
    - Burger Depot
    - Wild Walleye
    - Abbott's Lawncare
    - Buckwheat Growers
    - Juiced
    - Providence Village
      - 17 jobs proposed
    - Dollar General
      - 7 jobs proposed
    - Salo Manufacturing
      - 5 jobs proposed
    - Essentia Health
  
- ✓ Attended Community Venture Network (CVN) recruitment program. CVN works on the behalf of clients, large and small, who are interested in exploring opportunities for expansion or relocation anywhere in the U.S., but with an emphasis on the Midwest
- ✓ Business to Business Marketing program with Sebeka Businesses
- ✓ Referrals provided via SBDC to and from clients



# West Central Alliance

PO Box 304  
 Sebeka, MN 56477  
 218-837-5950 fax 218-837-5001

Invoice No. 10320177

## INVOICE

### Customer

Name City of Menahga  
 Address 115 2nd Street NE  
 City Menahga State MN ZIP 56464  
 Phone 218-564-4557

Date 1/3/2017  
 Order No. \_\_\_\_\_  
 Rep \_\_\_\_\_  
 FOB \_\_\_\_\_

Qty	Description	Unit Price	TOTAL
1	WCEDA Support	\$10,000.00	\$10,000.00
Please Remit Payment to: West Central Economic Development Alliance Attn: Pam Mahling PO Box 304 Sebeka, MN 56477			
		SubTotal	\$10,000.00
		Shipping & Handling	\$0.00
		Taxes State	
		<b>TOTAL</b>	<b>\$10,000.00</b>

### Payment Details

- Cash
- Check
- Credit Card

Name \_\_\_\_\_  
 CC # \_\_\_\_\_  
 Expires \_\_\_\_\_

Office Use Only

*Please make checks payable to **West Central Economic Development Alliance. Please Return Copy With Payment.***